

PERSONAL INJURY EXCLUSION FOR MEDIA ACTIVITIES

This Endorsement changes the policy. Please read it carefully.

It is agreed that the following exclusion is added to **PART 4 - EXCLUSIONS** of this Policy:

This Policy shall not apply to Claims Based Upon:

PERSONAL INJURY EXCLUSION FOR MEDIA ACTIVITIES

1. libel, slander or defamation;
2. infringement of copyright or of title or of slogan;
3. piracy, unfair competition, breach of trust or idea misappropriation under implied contract; or
4. any invasion of rights of privacy committed or alleged to have been committed in any advertisement, publicity article, broadcast or telecast.

It is also agreed that section **42. Wrongful Act** contained under **PART 9 - DEFINITIONS** of this Policy, is now amended to exclude **Personal Injury Wrongful Act** and **Publishers Wrongful Act**.

This exclusion only applies to **Claims** arising from the conduct of the **Insured Organization's** media or telecommunications business activities.

All terms of this policy shall remain unchanged except as otherwise provided in this Endorsement.