



**Specialty Solutions Insurance**  
**Producer and Entertainment Advantage Insurance**  
**Companion Material Questionnaire**

PLEASE READ THE ENTIRE APPLICATION CAREFULLY AND ANSWER ALL QUESTIONS. IF THE SPACE PROVIDED IS INSUFFICIENT TO ANSWER ANY QUESTION FULLY, PLEASE APPEND A SEPARATE PAGE WITH DETAILED RESPONSES.

This Questionnaire is attached to and forms part of the Producer and Entertainment Advantage Insurance Application and is subject to the same provisions concerning representations.

**GENERAL INFORMATION**

---

1. Applicant Name: \_\_\_\_\_
2. Production Name: \_\_\_\_\_

**SECTION 1: COMPANION MATERIAL (Only complete if coverage is required)**

---

1. Will the production be creating any books, "making of" documentaries, ring tones, voice tones, screen savers, wallpaper, or any other representations of characters, storylines or other elements of the production? ☐ Yes ☐ No  
If "Yes", please provide a detailed description of the material being created:  
  
\_\_\_\_\_

2. Will there be a separate budget allotted for companion materials? ☐ Yes ☐ No  
If "Yes", please provide an additional budget for companion materials: \_\_\_\_\_
3. Has all companion material been created under the control of the Applicant? ☐ Yes ☐ No  
If "No", do agreements with contractors include warranties and indemnities favoring the Applicant for claims related to services rendered? ☐ Yes ☐ No
4. Has all companion material undergone the same clearance procedures as the production to ensure all necessary licenses, releases, and consents have been obtained? ☐ Yes ☐ No
5. Is the Applicant's attorney overseeing the clearance review of all companion materials? ☐ Yes ☐ No  
If "No", please explain:  
  
\_\_\_\_\_

**SECTION 2: MERCHANDISING (Only complete if coverage is required)**

---

1. Please describe any merchandise being created in conjunction with the production:  
  
\_\_\_\_\_
2. What is the anticipated revenue from merchandising activities? \_\_\_\_\_
3. Have all required consents and licenses been obtained to create merchandise? ☐ Yes ☐ No
4. Will trademark and other appropriate searches be conducted and reviewed by the Applicant's attorney prior to merchandising characters or other matters? ☐ Yes ☐ No

5. Is merchandise being designed and/or produced by licensees? ☐ Yes ☐ No  
If "Yes", do licensing agreements provide warranties and indemnities favoring the Applicant for any contributions made by the licensee to the design, production and marketing of the merchandising? ☐ Yes ☐ No

### SECTION 3: SOUNDTRACK (Only complete if coverage is required)

---

1. Is the Applicant producing a soundtrack to accompany the production? ☐ Yes ☐ No  
If "Yes", has the Applicant's attorney reviewed all agreements to ensure all required licenses, clearances and consents have been obtained? ☐ Yes ☐ No

### SECTION 4: WEBSITE (Only complete if coverage is required)

---

1. Will the Applicant produce a website for the production? ☐ Yes ☐ No
2. If the Applicant is using an independent contractor to create or design the website, do agreements include warranties and indemnities favoring the Applicant for claims related to services rendered? ☐ Yes ☐ No
3. Will the website feature any of the following:
- ☐ Blogs ☐ Bulletin Boards ☐ Chat Rooms
- ☐ Functionality to allow the downloading of music, images, or clips from the production
- ☐ Links to Social Media Platforms operated by the Applicant
- If you checked "☒" to any of the above, please advise what type of risk management controls are used by the Applicant to limit losses from copyright infringement, defamation, privacy and related media law matters.

---

Terms and conditions, including limits of coverage, offered by Intact Insurance, may differ from those applied for by the Applicant.

**SIGNING THIS APPLICATION DOES NOT BIND THE APPLICANT NOR THE INSURER TO COMPLETE THE INSURANCE APPLIED FOR HEREIN.**

---

Applicant Name (Print)

---

Applicant Title

---

Applicant Signature

---

Date